

NJ/VA Post-Election Survey

New Jersey and Virginia Statewide

November 4-6, 2025

1200 2025 Voters MOE +/- 2.8%

600 New Jersey Voters MOE +/- 4.0%

600 Virginia Voters MOE +/- 4.0%

Q.2 First of all, are you registered to vote in (NJ/VA)?

	Total	NJ	VA
Yes	100	100	100
No	-	-	-
Don't know/Refused	-	-	-
(ref:SCREEN)			

Q.6 (FOR TUESDAY FIELDING) Today, November 4, there is an election for Governor, the state legislature, and other offices. Do you plan to vote, have you already voted, or do you think you will not vote?

(FOR WEDNESDAY FIELDING) Yesterday, November 4, there was an election for Governor, the state legislature, and other offices. Did you vote in that election?

	Total	NJ	VA
(ONLY TUESDAY) Yes, I will vote	12	12	13
Yes, I already voted	88	88	87
No, I will/did not vote.....	-	-	-
Not sure	-	-	-
(ref:VOTED)			

[1051 Cases]

Q.7 (IF PUNCH 2) And how did you vote? Did you vote early by mail, vote early in person, or did you vote in person on Election Day?

	Total	NJ	VA
Vote early by mail	17	23	12
Vote early in person	32	26	38
In person on Election Day	51	51	51
(Don't know/refused)	-	-	-
Total Early.....	49	49	49
Total In Person	83	77	88
(ref:VOTETYPE)			

Q.10 Below is a list of everyday costs. Please indicate which TWO are the most concerning to you in terms of rising prices.

	Total	NJ	VA
Groceries.....	60	58	63
Utility bills and energy costs	46	52	40
Healthcare costs and health insurance	45	46	45
Housing costs like rent or mortgage payments	30	30	30
Gas	7	6	9
Essentials like clothing and toiletries	5	4	6
Childcare	2	1	3
Car payments	2	2	2
(Don't know/refused)	-	-	-
(ref:TOPISSUE)			

Q.11 Please rate your feelings toward each of the people, terms, and organizations below: do you feel very favorable toward them, somewhat favorable, somewhat unfavorable, or very unfavorable? If you have no opinion or have never heard of that person, term, or organization please check that box.

	Very Fav	Smwt Fav	Neut ral	Smwt Unfav	Very Unfav	Never Heard	Total ID	Total Fav	Total Unfav	Fav -
12 Donald Trump	27	16	2	7	48	0	100	43	55	-12
NJ.....	27	15	2	7	48	0	100	42	55	-13
VA.....	26	18	2	7	48	-	100	44	54	-10
[600 Cases]										
13 (VIRGINIA ONLY)										
Abigail Spanberger.....	37	19	4	11	30	1	99	56	40	16
NJ.....	-	-	-	-	-	-	-	-	-	-
VA.....	37	19	4	11	30	1	99	56	40	16
[600 Cases]										
14 (VIRGINIA ONLY)										
Winsome Earle-Sears.....	21	20	6	12	38	3	97	40	50	-9
NJ.....	-	-	-	-	-	-	-	-	-	-
VA.....	21	20	6	12	38	3	97	40	50	-9
[600 Cases]										
15 (NEW JERSEY ONLY)										
Mikie Sherrill	32	22	6	11	28	1	99	54	38	16
NJ.....	32	22	6	11	28	1	99	54	38	16
VA.....	-	-	-	-	-	-	-	-	-	-
[600 Cases]										
16 (NEW JERSEY ONLY)										
Jack Ciattarelli	25	15	5	12	42	0	100	40	54	-15
NJ.....	25	15	5	12	42	0	100	40	54	-15
VA.....	-	-	-	-	-	-	-	-	-	-
[600 Cases]										
17 (SPLIT A) Democrats in										
Congress	19	27	5	17	32	-	100	46	49	-3
NJ.....	19	28	6	17	30	-	100	47	48	-1
VA.....	18	27	5	16	34	-	100	45	50	-5

	Very Fav	Smwt Fav	Neut ral	Smwt Unfav	Very Unfav	Never Heard	Total ID	Total Fav	Total Unfav	Fav -
[600 Cases]										
18 (SPLIT A) Republicans in Congress.....	16	23	4	13	44	0	100	39	57	-18
NJ	14	24	6	10	45	1	99	38	55	-17
VA	18	22	3	16	42	-	100	40	58	-18
[300 Cases]										
19 (SPLIT B) (VIRGINIA ONLY) Democrats in Virginia.....	30	22	4	13	30	0	100	52	44	9
NJ	-	-	-	-	-	-	-	-	-	-
VA	30	22	4	13	30	0	100	52	44	9
[300 Cases]										
20 (SPLIT B) (VIRGINIA ONLY) Republicans in Virginia.....	25	17	6	19	32	-	100	43	51	-9
NJ	-	-	-	-	-	-	-	-	-	-
VA	25	17	6	19	32	-	100	43	51	-9
[300 Cases]										
21 (SPLIT B) (NEW JERSEY ONLY) Democrats in New Jersey.....	25	24	5	15	30	0	100	49	45	4
NJ	25	24	5	15	30	0	100	49	45	4
VA	-	-	-	-	-	-	-	-	-	-
[300 Cases]										
22 (SPLIT B) (NEW JERSEY ONLY) Republicans in New Jersey.....	20	21	5	17	36	1	99	41	53	-11
NJ	20	21	5	17	36	1	99	41	53	-11
VA	-	-	-	-	-	-	-	-	-	-
23 Data centers	8	18	35	18	15	6	94	26	33	-7
NJ	7	14	44	15	12	8	92	21	27	-6
VA	9	21	27	22	18	4	96	30	39	-9

(ref:FAVOR)

[600 Cases]

Q.23 (VIRGINIA ONLY) (IF NOT ALREADY VOTED) In the election for Governor, for whom do you plan to vote: Democrat Abigail Spanberger or Republican Winsome Earle-Sears?

(IF ALREADY VOTED) In the election for Governor, for whom did you vote: Democrat Abigail Spanberger or Republican Winsome Earle-Sears?

	Total	NJ	VA
Democrat Abigail Spanberger	57	-	57
Republican Winsome Earle-Sears.....	43	-	43
(Don't know/refused)	1	-	1
Spanberger - Earle-Sears.....	14	-	14
(ref:VAGOVOTE)			

[600 Cases]

Q.24 (NEW JERSEY ONLY) (IF NOT ALREADY VOTED) In the election for Governor, for whom do you plan to vote: Democrat Mikie Sherrill, Republican Jack Ciattarelli, Libertarian Vic Kaplan, or Socialist Workers Party candidate Joanne Kuniansky?

(IF ALREADY VOTED) In the election for Governor, for whom did you vote: Democrat Mikie Sherrill, Republican Jack Ciattarelli, Libertarian Vic Kaplan, or Socialist Workers Party candidate Joanne Kuniansky?

	Total	NJ	VA
Democrat Mikie Sherrill	56	56	-
Republican Jack Ciattarelli.....	43	43	-
Libertarian Vic Kaplan	0	0	-
Socialist Workers Party candidate Joanne Kuniansky	0	0	-
(Don't know/refused)	0	0	-
Sherrill-Ciattarelli.....	13	13	-
(ref:NJGOWVOTE)			

Q.25 When did you decide whom to vote for in the Governor's race - in the last few days, in the last week, sometime in October, or sometime before the beginning of October?

	Total	NJ	VA
In the last few days.....	8	8	9
In the last week.....	7	5	9
Sometime in October	20	21	19
Sometime before the beginning of October	64	65	62
Not sure	0	-	0
Last Week.....	16	13	18
Last Month.....	36	35	37
(ref:GOWTTIMING)			

Q.26 How much have you heard about the Trump Administration's plan to cancel new energy production that involves solar and wind energy?

	Total	NJ	VA
A lot.....	30	33	27
Some.....	33	31	35
A little.....	21	20	21
Not at all	16	16	16
Not sure		0	-
A lot/Some	63	64	63
Little/Not at all.....	37	36	37
(ref:ENERGYRECALL)			

Q.27 Do you support or oppose the Trump Administration's plan to cancel new energy production that involves solar and wind energy?

	Total	NJ	VA
Oppose strongly.....	43	44	42
Oppose somewhat.....	17	17	18
Support somewhat.....	18	18	19
Support strongly	21	22	20
Not sure	0	-	0
Total Oppose	61	61	61
Total Support	39	39	39
Oppose - Support.....	21	21	22
(ref:ENERGYSUPPORT)			

[600 Respondents]

Q.28 (SPLIT A) How much have you heard (SHERRILL/SPANBERGER) talk about each of the following issues during the campaign?

	A Lot	Some	A Little	Not at All	Not Sure	Lot/ Some	Little/ Not
35 The cost of essentials like clothing and toiletries.....	35	28	17	17	3	63	34
NJ.....	36	28	19	14	3	64	33
VA.....	34	28	15	19	3	62	35
31 The cost of housing and rent	33	29	18	17	3	62	34
NJ.....	44	28	16	9	3	72	25
VA.....	23	29	19	25	4	52	44
28 The cost of living	29	30	18	20	3	59	38
NJ.....	27	29	22	18	4	56	40
VA.....	31	32	14	21	2	62	35
29 The cost of healthcare	26	30	18	21	5	56	39
NJ.....	25	32	18	19	5	57	38
VA.....	28	28	18	23	4	56	40
30 The cost of groceries and food	25	28	20	22	4	53	42
NJ.....	26	28	19	21	5	55	40
VA.....	24	28	21	23	4	52	44
33 The cost of gasoline.....	13	27	20	32	8	40	52
NJ.....	12	28	19	33	8	40	52
VA.....	14	26	21	30	9	40	51
34 The cost of childcare	11	27	18	37	8	37	55
NJ.....	8	29	17	37	9	36	54
VA.....	14	25	19	36	6	38	55
32 The cost of utilities like electricity and heating.....	10	23	22	37	8	34	59
NJ.....	11	22	24	36	8	33	60
VA.....	10	25	21	37	7	35	58

(ref:SEENHEARDDDEM)

[600 Respondents]

Q.36 (SPLIT B) How much have you heard (CIATTARELLI/EARLE-SEARS) talk about each of the following issues during the campaign?

	A Lot	Some	A Little	Not at All	Not Sure	Lot/ Some	Little/ Not
39 The cost of housing and rent	27	23	18	25	7	50	43
NJ.....	40	21	19	15	5	61	34
VA.....	13	25	18	34	9	38	53
43 The cost of essentials like clothing and toiletries.....	25	26	21	21	7	51	42
NJ.....	31	28	21	16	4	59	37
VA.....	20	24	20	26	10	44	46
38 The cost of groceries and food	20	23	21	27	8	43	49
NJ.....	25	24	21	24	6	48	45
VA.....	16	22	21	31	10	38	52
37 The cost of healthcare	19	26	21	25	9	45	46
NJ.....	21	26	24	23	7	47	46
VA.....	16	26	18	28	10	43	47
36 The cost of living	17	23	21	32	7	40	53
NJ.....	18	22	23	32	6	39	55
VA.....	17	24	19	31	9	41	50
40 The cost of utilities like electricity and heating.....	14	22	16	38	10	36	54
NJ.....	14	23	16	38	9	37	54
VA.....	14	21	17	38	11	35	54
41 The cost of gasoline.....	9	18	17	45	11	27	62
NJ.....	8	17	18	48	9	25	66
VA.....	10	20	16	43	12	30	58
42 The cost of childcare	9	22	17	41	10	32	59
NJ.....	9	24	19	41	8	33	60
VA.....	10	21	16	42	12	30	58

(ref:SEENHEARDREP)

[600 Cases]

Q.44 (SPLIT A) Now I want to ask about a few everyday costs that people pay. Please indicate who you trust more on handling each cost, [Sherrill/Spanberger] or [Ciattarelli/Earle-Sears].

	Dem Much	Dem Smwt	Rep Smwt	Rep Much	DK/ Ref	Total Dem	Total Rep	Dem - Rep
51 The cost of essentials like clothing and toiletries.....	41	17	13	23	6	58	36	22
NJ.....	40	17	14	23	5	58	37	21
VA.....	42	17	11	24	7	58	35	23
44 The cost of living	40	19	15	20	6	59	35	24
NJ.....	38	20	15	21	5	58	36	22
VA.....	41	19	14	20	6	60	34	25
47 The cost of housing and rent	40	17	13	24	7	56	37	20
NJ.....	40	16	14	25	4	57	39	17
VA.....	39	17	13	22	9	56	35	22
45 The cost of healthcare	39	19	15	20	7	58	36	22
NJ.....	38	17	16	20	8	56	37	19
VA.....	39	20	14	20	6	59	34	25
49 The cost of gas.....	39	19	12	18	12	58	30	29
NJ.....	38	18	14	17	12	57	31	26
VA.....	40	20	10	18	12	60	28	32
46 The cost of groceries and food	38	20	15	20	8	58	34	23
NJ.....	37	20	14	22	7	57	36	20
VA.....	39	20	15	18	8	59	32	27
48 The cost of utilities like electricity and heating.....	36	15	17	22	11	50	38	12
NJ.....	34	14	18	21	12	48	39	9
VA.....	37	15	15	22	11	52	37	15
50 The cost of childcare	36	17	16	17	13	54	33	20
NJ.....	37	16	15	18	13	53	34	19
VA.....	36	19	16	17	13	54	33	22

(ref:COSTSBATTERYGOV)

[600 Cases]

Q.52 (SPLIT B) Now I want to ask about a few everyday costs that people pay. Please indicate who you trust more on handling each cost, Democrats in Congress or Republicans in Congress?

	Dems Much	Dems Smwt	Reps Smwt	Reps Much	DK/ Ref	Total Dems	Total Reps	Dems - Reps
58 The cost of childcare	39	12	14	27	7	51	42	9
NJ.....	39	11	14	25	11	50	39	11
VA.....	38	14	15	29	4	52	44	8
52 The cost of living	38	18	15	24	6	55	39	17
NJ.....	40	19	11	25	6	58	36	23
VA.....	35	17	18	23	6	53	42	11
55 The cost of housing and rent	35	18	16	27	5	52	42	10
NJ.....	36	16	14	27	6	52	41	11
VA.....	33	20	17	26	4	53	43	9
57 The cost of gas.....	35	19	13	21	11	54	34	20
NJ.....	38	19	9	22	12	57	31	26
VA.....	33	19	17	21	10	52	38	14
59 The cost of essentials like clothing and toiletries.....	34	16	15	27	7	50	43	7
NJ.....	36	15	14	28	8	50	42	9
VA.....	33	17	17	27	6	50	44	6
53 The cost of healthcare	33	20	16	25	6	53	41	12
NJ.....	32	21	15	25	7	54	40	14
VA.....	34	18	17	25	5	52	42	10
54 The cost of groceries and food	32	21	15	24	7	54	39	15
NJ.....	33	21	13	25	8	54	38	16
VA.....	32	22	17	23	6	54	40	13
60 The cost of tariffs	32	20	16	23	10	52	39	13
NJ.....	33	20	14	24	10	52	38	15
VA.....	31	21	18	21	9	51	39	12
56 The cost of utilities like electricity and heating.....	29	18	16	29	9	47	44	3
NJ.....	31	17	16	28	9	48	43	4
VA.....	27	19	15	30	8	47	45	2

(ref:COSTSBATTERYCONG)

Q.61 What have you seen, read, or heard [Sherrill/Spanberger] say about energy and energy costs?

	Total	NJ	VA
POSITIVE	51	59	42
She is going to lower utility costs for everyone, will try to lower costs	25	26	25
She will freeze utility costs, stop utility companies from raising prices	11	19	3
She is for renewable energy, supports wind and solar energy	9	7	11
She is going to declare a state of emergency	6	11	-
Good policy, heard good things, I like it	2	1	3
Supports energy efficiency & local generation	2	0	4
Going after data centers and make them pay their fair share	1	0	2
NEGATIVE	15	16	14
Making typical Democratic promises, liar	5	6	5
It will cost an arm and a leg, but if you are a good person you'll do it, prices will go up	4	5	2
She doesn't answer questions, has said nothing, has no real plan	4	4	4
Was only talking about Trump and MAGA, only blaming Republicans	2	1	2
Do not like their policy	1	1	1
Do not support their energy policy	1	1	1
GENERAL	26	18	33
I have not heard anything	17	11	24
I have heard a lot (On tv, radio, in the news, etc.)	4	3	4
General talking about how prices are going up	3	3	4
Heard attack ads	2	1	2
OTHER/DON'T KNOW/REFUSED	9	8	11
Other	2	1	3
Don't know/Refused	7	6	8

(ref:ENERGYOE)

Q.62 Below is a list of traits and characteristics. Please indicate whether, overall, you think it describes [Sherrill/Spanberger] OR [Ciattarelli/Earle-Sears] better, generally speaking.

	Dem Much	Dem Smwt	Rep Smwt	Rep Much	DK/ Ref	Total Dem	Total Rep	Dem - Rep
POSITIVE								
70 Ready to be governor	43	13	11	27	6	56	39	17
NJ.....	40	13	11	30	6	53	41	13
VA.....	45	13	11	25	6	58	37	21
63 Respects your way of life.....	41	14	12	27	6	55	39	16
NJ.....	41	14	13	26	6	55	39	15
VA.....	42	13	11	28	6	55	39	16
71 Competent and can accomplish their goals	40	14	13	26	7	54	39	16
NJ.....	38	15	13	27	7	53	40	13
VA.....	42	14	13	24	7	56	37	18
69 Strong leader	39	14	12	27	7	54	39	14
NJ.....	37	15	12	29	7	52	41	10
VA.....	42	14	12	26	7	56	38	18
67 Has the right approach to making energy costs more affordable for regular people	37	16	14	23	10	53	37	16
NJ.....	38	16	12	25	10	53	37	16
VA.....	36	17	15	22	10	53	37	17
75 Genuine and says what they mean	37	15	12	27	9	52	39	12
NJ.....	36	14	13	26	11	50	39	12
VA.....	38	16	12	28	7	53	40	13
66 Has the right approach to transgender issues	36	15	9	28	13	51	36	14
NJ.....	37	15	8	25	15	52	33	19
VA.....	35	14	10	30	10	49	40	9
74 Would hold people accountable	35	16	13	26	9	51	40	12
NJ.....	34	16	14	25	10	50	40	11
VA.....	36	16	12	27	8	52	40	13

	Dem Much	Dem Smwt	Rep Smwt	Rep Much	DK/ Ref	Total Dem	Total Rep	Dem - Rep
POSITIVE								
72 Willing to tell it like it is.....	32	16	14	30	8	48	44	4
NJ.....	32	15	15	30	8	47	45	1
VA.....	32	18	13	29	8	50	43	7
65 Does what's necessary, even if it's not popular with everyone.....	28	20	14	24	13	48	39	9
NJ.....	28	18	15	24	15	46	39	7
VA.....	28	21	14	24	12	50	38	12
NEGATIVE								
64 Puts the needs of special interests ahead of the needs of regular people.....	29	13	15	28	15	43	43	0
NJ.....	29	13	14	31	14	41	45	-3
VA.....	30	14	15	26	15	44	41	3
62 Intolerant of others who disagree with them or have different values from them	28	13	13	32	13	41	45	-4
NJ.....	27	12	13	30	17	39	43	-4
VA.....	29	14	13	34	10	43	48	-5
68 Wants to control your life.....	28	12	12	30	17	40	42	-2
NJ.....	27	12	11	30	20	39	41	-2
VA.....	30	12	13	30	15	42	43	-2
73 Would use the government for their personal financial gain.....	27	11	13	29	19	39	43	-4
NJ.....	27	11	12	32	18	38	43	-5
VA.....	28	12	15	27	19	39	42	-3
(ref:GOVTRAITBATT)								

Q.76 As you may know, the federal government has shut down since Oct 1 because the House and Senate have not yet reached an agreement on the budget. Did this shut down make you more likely to vote for the Democratic candidates in this election, the Republican candidates, or did it make no difference?

	Total	NJ	VA
The Democratic candidates.....	37	36	39
It made no difference.....	36	40	32
The Republican candidates	27	25	29
Not sure	-	-	-
Democrats-Republicans	10	11	10
(ref:SHUTDOWN)			

Q.78 Below are a few pairs of statements. After each one, please indicate which statement comes closest to your own view, even if neither is exactly right.

	1st Stmt Much	1st Stmt Smwt	2nd Stmt Smwt	2nd Stmt Much	DK/ Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
[600 Cases]								
80 (SPLIT B) We should produce more energy across the board rather than banning wind and solar projects because it drives down energy costs by creating competition.								
(OR)								
We should prioritize oil and gas energy because it's reliable and it's what the energy infrastructure is already built for.	39	19	14	28	-	58	42	16
NJ.....	40	17	13	30	-	56	44	13
VA.....	38	22	16	25	-	59	41	19

[600 Cases]								
79 (SPLIT A) We should prioritize new energy production like wind and solar because it can be added to the grid faster and drives down energy costs by creating competition.								
(OR)								
We should prioritize oil and gas energy because it's reliable and it's what the energy infrastructure is already built for.	34	20	16	30	-	54	46	8
NJ.....	34	20	17	29	-	54	46	7
VA.....	34	20	14	31	-	55	45	9

81 I support building data centers in (NJ/VA) because it will create good paying jobs, drive innovation, and make our economy stronger.								
(OR)								
I oppose building data centers in (NJ/VA) because it makes billionaire tech CEOs richer at our expense and causes utility costs to skyrocket.	19	30	24	26	0	50	50	0
NJ.....	21	31	23	24	0	52	47	5
VA.....	18	30	24	28	0	47	52	-5

	1st Stmt Much	1st Smwt	2nd Stmt Smwt	2nd Stmt Much	DK/ Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2nd
[600 Cases]								
78 (SPLIT B) I blame the Democrats in Congress for the federal government shutdown.								
(OR)								
I blame the Republicans in Congress for the federal government shutdown.....	35	11	10	44	0	46	54	-8
NJ	34	11	10	44	-	46	54	-9
VA	36	10	10	44	0	46	54	-7

[600 Cases]								
77 (SPLIT A) The Democrats in Congress should stand their ground on the shutdown because they are preventing the health insurance costs from going up for most people.								
(OR)								
The Democrats in Congress should vote to open the government so the government can function.	34	12	13	41	-	45	55	-10
NJ	34	13	14	39	-	47	53	-6
VA	34	10	13	44	-	44	56	-13
(ref:PAIRS)								

Q.82 These last questions are for statistical purposes only. What is the last year of schooling that you have completed?

	Total	NJ	VA
1 - 11th grade.....	1	2	1
High School graduate.....	17	19	16
Non-college post H.S.....	2	2	1
Some college	29	28	29
College graduate.....	28	29	27
Post-graduate school.....	23	20	26
Not sure.....	-	-	-
(ref:EDUC)			

Q.84 Below are a few different ways to consume information and news. Please indicate how frequently you use each particular mode to read, watch, or listen for information and news.

		Few Times Daily	Once a Week	Less Once Week	Never	Not Sure	More than Weekly	Less or Less
91 Local news	39	24	10	12	14	1	63	23
NJ.....	43	21	11	11	12	1	65	23
VA.....	35	26	9	13	16	1	61	22
88 Cable news like CNN, Fox, and MSNBC	37	22	9	14	17	1	59	24
NJ.....	41	23	7	14	14	1	64	21
VA.....	34	20	11	15	19	1	54	26
83 Facebook.....	43	13	6	10	27	1	56	16
NJ.....	41	13	6	10	29	1	54	16
VA.....	45	14	5	10	26	1	58	15
89 Radio	28	23	6	13	29	1	51	19
NJ.....	30	21	5	13	28	1	52	19
VA.....	25	24	7	12	30	1	50	19
91 YouTube	31	17	8	12	31	1	48	19
NJ.....	29	18	8	12	31	2	47	20
VA.....	33	16	7	12	31	1	50	19
92 Instagram.....	26	13	5	8	46	1	39	14
NJ.....	28	11	6	9	45	1	39	14
VA.....	24	14	5	8	47	1	39	13
90 Podcasts.....	16	16	9	18	40	2	31	27
NJ.....	14	14	10	17	42	3	28	27
VA.....	17	17	9	18	38	1	34	27
87 National newspapers like the New York Times and the Washington Post	16	14	11	17	41	2	30	28
NJ.....	14	15	12	18	41	1	29	29
VA.....	18	13	10	16	41	2	31	26
86 Your local newspaper.....	15	12	13	18	41	1	27	31
NJ.....	13	11	14	19	40	2	25	33
VA.....	16	13	12	17	41	1	29	29

		Few Times Daily	Once a Week	Less Once Week	Never	Not Sure	More than Weekly	Weekly or Less
85 TikTok.....	18	9	4	9	60	1	26	13
NJ.....	17	8	3	8	62	1	25	12
VA.....	18	9	5	10	57	1	27	15
84 Twitter	13	9	5	10	61	1	23	15
NJ.....	13	8	5	10	62	2	20	15
VA.....	14	11	5	10	60	1	25	14
93 Snapchat.....	8	5	4	7	75	2	13	10
NJ.....	7	3	4	7	77	2	10	11
VA.....	9	7	4	6	72	2	16	10

(ref:NEWSFREQUENCY)

Q.95 Generally speaking, do you think of yourself as a Democrat, Republican, or what?

	Total	NJ	VA
Strong Democrat.....	30	32	27
Weak Democrat.....	10	10	10
Independent-lean Democrat.....	11	9	13
Independent.....	7	6	7
Independent-lean Republican	9	9	9
Weak Republican.....	9	10	7
Strong Republican.....	25	23	26
(Don't know/Refused)	-	-	-

(ref:PTYID1)

Q.98 Thinking about the election for President in 2024, did you vote for Democrat Kamala Harris or Republican Donald Trump?

	Total	NJ	VA
Democrat Kamala Harris.....	51	51	52
Republican Donald Trump.....	44	45	44
Other candidate.....	2	1	3
Did not vote	2	3	1
Not sure	-	-	-

(ref:VOTE2024)

Q.99 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total	NJ	VA
Liberal	25	25	26
Moderate.....	43	46	40
Conservative.....	32	30	34
Not sure	0	-	0

(ref:IDEO)

Q.100 What is your race?

	Total	NJ	VA
White.....	73	73	73
African American or Black	12	10	14
Hispanic or Latino	7	10	4
Asian or Pacific Islander	5	5	5
American Indian or Native American	1	0	1
Mixed race	2	2	3
Not sure	0	0	1
(ref:RACE)			

Q.5 What is your gender?

	Total	NJ	VA
Male	47	47	47
Female	53	53	53
Neither/Non-binary	-	-	-
(ref:GENDER)			

Q.8 In what year were you born?

	Total	NJ	VA
18 - 24.....	4	5	4
25 - 29.....	5	4	6
30 - 34.....	4	4	4
35 - 39.....	7	7	8
40 - 44.....	8	7	9
45 - 49.....	7	7	7
50 - 54.....	7	6	8
55 - 59.....	11	14	9
60 - 64.....	11	10	12
65 and over.....	35	36	33
(No answer).....	1	1	1
(ref:AGE)			

[600 Cases]

Q.9 (NEW JERSEY ONLY) When people register to vote, they may select a party. When you registered, did you register as a Democrat, a Republican, or are you unaffiliated with either party? (IF CHANGED) What is your party registration now?

	Total	NJ	VA
Democrat	47	47	-
Republican	32	32	-
Neither.....	21	21	-
(ref:PARTREG)			